

2023 Dear Summertime Sweepstakes Official Rules

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. MAKING A PURCHASE DOES NOT INCREASE CHANCES OF WINNING.

1. DESCRIPTION: The 2023 Dear Summertime Sweepstakes (the "**Sweepstakes**") begins on Thursday, June 1, 2023 at 12:00:01 AM Pacific Time ("**PT**") and ends on Tuesday, August 1, 2023 at 11:59:59 PM PT ("**Sweepstakes Period**"). The sponsor of this Sweepstakes is Pacific Northwest Toyota Dealers Association, 520 SW Yamhill, Suite 500, Portland, OR 97204 ("**Sponsor**"). The administrator of this Sweepstakes is Creative Zing Promotion Group, 2100 E. Robinson St., Orlando, FL 32803 ("**Administrator**"). Any information provided by an Entrant will be used in compliance with the Sponsor's privacy policy, located at <https://www.toyota.com/support/privacy-rights/>. Void where prohibited or restricted by law and in all states not specifically included in the eligibility criteria.

2. ELIGIBILITY: This Sweepstakes is open only to legal United States residents residing in select zip codes in Oregon, and SW Washington (full list of eligible zip codes can be found at end of these Official Rules in the "**Entry Pool/Eligible Zip Code Chart**") who are physically located and residing therein and who are at least eighteen (18) years of age at the time of entry (each an "**Entrant**" and, collectively, "**Entrants**"). Employees, owners, shareholders, officers and directors of Sponsor or Administrator, Sponsor's local dealer groups and authorized dealers/distributors, Toyota Motor Sales, U.S.A., Inc., Saatchi & Saatchi North America, LLC, or any of their respective parent companies, affiliates, divisions, subsidiaries, agents, representatives or promotion and advertising agencies (collectively, the "**Sweepstakes Entities**") or Immediate Family Members and/or Household Members of such persons are ineligible to enter the Sweepstakes.

For purposes of the Sweepstakes "**Household Members**" shall mean those people who share the same residence at least three months a year; "**Immediate Family Members**" shall mean parents, step-parents, legal guardians, children, step-children, siblings, step-siblings, or spouses; and employees of "**local dealer groups, authorized dealers and distributors**" shall include individuals employed directly by the local dealer group, authorized dealer or distributor such as sales, mechanical, marketing, operations, and accounting staff. In the event of a dispute over the identity of an Entrant or potential winner in the Sweepstakes, the Entrant or potential winner will be deemed the Authorized Account Holder of the email address associated with the entry as long as such person is otherwise eligible in accordance with these Official Rules. "**Authorized Account Holder**" is defined as the natural person in whose name the e-mail account was opened. In the event a dispute regarding the identity of an Entrant or potential winner cannot be resolved to Sponsor's satisfaction, the affected entry will be deemed ineligible. Entries will not be acknowledged except as provided herein. Sweepstakes' prize is non-transferable and cannot be substituted, sold, or bartered prior to such prize being fulfilled to the winner. **Void outside select zip codes in Oregon, SW Washington and where prohibited or restricted by law.**

3. HOW TO ENTER: To enter the Sweepstakes, visit www.dearsummersweeps.com (the "**Website**") and follow the on-screen instructions to complete the entry form by providing your first and last name, primary email address, daytime phone number, date of birth, zip code and check the box to affirmatively accept the Official Rules to receive one (1) entry into the drawing. Entries will be divided into twenty three (23) separate entry pools (each, an "**Entry Pool**" and collectively, the "**Entry Pools**"). Each Entry Pool will be associated with a participating Sponsor Toyota dealership (each, a "**Dealership**" and collectively, the "**Dealerships**"). The Entry Pool that an entry will be entered into will depend on the zip code associated with that entry (as determined at the sole discretion of Sponsor).

Limit one (1) entry per person/ per email per calendar day. For purposes of these Official Rules, a 'calendar day' is defined as any twenty-four (24) hour period during the Sweepstakes Period beginning at 12:00:01 AM PT and ending at 11:59:59 PM PT. Entries must be received by Tuesday, August 1, 2023 at 11:59:59 PM PT. All requested information on the entry form must be completed to enter and to be eligible to win. Incomplete entries will be disqualified. Proof of entering information at the Website is not considered proof of delivery to or receipt by Sponsor of such entry. Entries in excess of the limit may result in disqualification of the Entrant. Any attempt by an Entrant to obtain more than the stated number of entries by using multiple/different identities, registrations, logins, and/or any other methods will void such Entrant's entry and that Entrant may be disqualified from the Sweepstakes. Entries generated by a macro, script or other automated means will be disqualified. Each Entrant must be the rightful owner (or have authorized use) of the email address used for entry. All entries become the sole property of Sponsor. ELIGIBLE ENTRANTS MUST SUBMIT THE REQUESTED ENTRY INFORMATION IN ACCORDANCE

WITH THESE OFFICIAL RULES. NO OTHER METHOD OF SUBMISSION WILL BE ACCEPTED. Participation in the Sweepstakes constitutes Entrant's understanding of and full and unconditional agreement to and acceptance of these Official Rules. Sponsor reserves the right to disqualify any Entrant that Sponsor determines to be in violation of any term contained in these Official Rules.

4. WINNER SELECTION & NOTIFICATION: On or about Thursday, August 3, 2023, one (1) potential winner will be selected at random from all eligible entries received in each Entry Pool and will be notified at the email address and or phone number associated with the entry. Potential winner will be required to respond (as directed) to the notification within seventy-two (72) hours (or a shorter time if required by exigencies) of notification. The failure to respond timely to the notification may result in forfeiture of the prize. If a prize goes unclaimed or a potential prize winner is found to be ineligible, or if he or she has not complied with these Official Rules or declines the prize for any reason prior to award, such potential prize winner will be disqualified, and an alternate prize winner may be selected, at the sole discretion of the Sponsor and/or Administrator. Potential winner will be required to verify their physical residence address and to execute and return an affidavit of eligibility, a liability release, and (where imposing such condition is legal) a publicity release, and other prize releases (collectively, the "**Prize Claim Documents**") covering eligibility, liability, advertising, publicity, and media appearance issues. Prize will not be awarded until all such properly executed Prize Claim Documents are returned. Administrator, in its sole discretion, will attempt to contact up to two (2) potential alternate winners of a prize in accordance with the above procedure, after which the prize in question may go unawarded if it remains unclaimed. Administrator reserves the right to disqualify anyone not fully complying with the Official Rules. Prize Winner is solely responsible for all federal, state and/or local taxes, and for any other fees or costs associated with the redemption of a prize. For tax reporting purposes, the Prize Winner must provide Administrator with a valid social security number before the prize will be awarded. An IRS Form 1099 will be issued in the name of the Winner for the actual value of the Prize received. IRS Form 1099 will be issued in January 2024.

5. ODDS OF WINNING: Odds of winning depend on the number of eligible entries received in each Entry Pool.

6. PRIZES: Twenty-three (23) prizes (each a "Prize") are available (one (1) per Entry Pool). Each Prize package will include:

- One (1) Yakima SkyBox 16 Carbonite Cargo Box. Approximate Retail Value ("**ARV**"): \$719.00
- One (1) Yakima MegaWarrior Large Sized Basket. ARV: \$599.00
- One (1) Yakima CookOut 2-Burner Camp Stove. ARV: \$149.00
- Two (2) TAHE 10' 6" SUP-YAK Inflatable Stand-Up Paddle Boards. ARV: \$1,199.90

Approximate Retail Value ("ARV") of each Prize is Two Thousand Six Hundred Sixty Six Dollars and Ninety Cents (\$2,666.90).

Prize elements are subject to change at the Sponsor's sole discretion. Roof Box and Basket provided as is, and Winners are responsible for securing any additional parts/accessories for vehicle compatibility. If a prize cannot be awarded due to circumstances beyond the control of Sponsor, a substitute prize of equal or greater retail value will be awarded; provided, however, that if the prize is awarded but is unclaimed/forfeited by recipient, prize may not be re-awarded, in Sponsor's sole discretion. Other restrictions may apply. Each Prize, and all portions of the prize, are awarded without warranty of any kind, express or implied, without limitation. ALL FEDERAL, STATE AND LOCAL TAXES, AND ANY OTHER COSTS AND EXPENSES, ASSOCIATED WITH THE RECEIPT OR USE OF THE PRIZE ARE THE SOLE RESPONSIBILITY OF THE PRIZE WINNER. Prize will be shipped to the Winner at the address provided on the returned Prize Claim Document within approximately sixty (60) days of the conclusion of the Sweepstakes Period. **Limit one (1) Prize per person and per household.** Any depictions of prizes are for illustrative purposes only.

7. CONDITIONS OF PARTICIPATION/RELEASES: Sponsor, in its sole discretion, may designate the Administrator to handle winner selection, notification, and taxation tasks on Sponsor's behalf. All federal, state, and local laws and regulations apply. By participating, each Entrant agrees to be bound by these Official Rules and the decisions of the Sweepstakes Entities, which shall be final in all respects. By participating in this Sweepstakes and/or by accepting any prize, each Entrant agrees to release the Sweepstakes Entities from any and all actions, claims, injury, loss, or damage arising in any manner, directly or indirectly, from participation in this Sweepstakes and/or acceptance or use of a prize. Prize Winner authorizes the Sponsor and its designees to use their photo, name, likeness, biographical data, city, and state of residence in advertising, marketing, programming, or promotional materials, worldwide in perpetuity, and on a winners' list, if applicable, without further compensation unless prohibited by law. Sponsor is not obligated to use any of the above-mentioned information or publicity materials but may do so and may edit such information or materials, at Sponsor's sole discretion, without further obligation or compensation. Prize Winner may be asked to participate in additional press events, promotional activities, or publicity efforts. Specifics of such event, activities, or efforts, if applicable, will be communicated directly to the

Prize Winner. The Sweepstakes Entities shall not be liable for: (i) any injuries, losses, liabilities or damages of any kind including personal injury or death caused by the prize or resulting from acceptance, possession or use of a prize including participation in any activity related thereto, or from participation in the Sweepstakes; (ii) telephone system, telephone or computer hardware, software or other technical or computer malfunctions, lost connections, disconnections, delays or transmission errors; (iii) data corruption, theft, destruction, unauthorized access to or alteration of entry or other materials; (iv) late, lost, delayed, stolen, misdirected, postage-due, incomplete, unreadable, inaccurate, garbled or unintelligible entries, communications or affidavits, regardless of the method of transmission; (v) any inability of winner to accept or use any prize (or portion thereof) for any reason and such prize or portion thereof shall be forfeited; or (vi) any printing, typographical, human administrative or technological errors in any materials or activities associated with the Sweepstakes. Sweepstakes Entities disclaim any liability for damage to any computer system resulting from participating in or accessing or downloading information in connection with this Sweepstakes. Sponsor reserves the right, in its sole discretion, to cancel, modify or suspend the Sweepstakes (or any portion of the Sweepstakes) at any time for any reason or should a virus, bug, computer problem, unauthorized intervention, extenuating circumstance or other problem/cause corrupt or inhibit the administration, security or proper play of the Sweepstakes and, in such situation, will randomly select the winner from eligible non-suspect entries received prior to and/or after such action or in such manner as deemed fair and appropriate by the Sweepstakes Entities. Sweepstakes Entities may prohibit Entrant from participating in the Sweepstakes or winning a prize if, in their sole discretion, they determine Entrant is attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception, or any other unfair practices or intending to annoy, abuse, threaten or harass any other Entrants or Sweepstakes Entities. CAUTION: ANY ATTEMPT TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND WILL RESULT IN DISQUALIFICATION FROM PARTICIPATION IN THE SWEEPSTAKES. SHOULD SUCH AN ATTEMPT BE MADE, SWEEPSTAKES ENTITIES RESERVE THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY FEES) TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION. BY PARTICIPATING IN THE SWEEPSTAKES, PARTICIPANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (1) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE SWEEPSTAKES, OR ANY AWARD AWARDED, WILL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (2) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED (IF ANY), NOT TO EXCEED TWO HUNDRED FIFTY DOLLARS (\$250.00), BUT IN NO EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; AND 3) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS, AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY, SO THE ABOVE MAY NOT APPLY TO YOU.

8. GOVERNING LAW: All issues and questions concerning the construction, validity, interpretation and enforceability of this Sweepstakes, or the rights and obligations of Entrants and Sweepstakes Entities, shall be governed by, and construed in accordance with, the laws of the State of New York, U.S.A., without giving effect to any choice of law or conflict of law rules (whether of the State of New York or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of New York.

9. ARBITRATION PROVISION: By participating in this Sweepstakes, each Entrant agrees that any and all disputes the Entrant may have with, or claims Entrant may have against, the Sweepstake Entities relating to, arising out of or connected in any way with (i) the Sweepstakes, (ii) the awarding or redemption of any prize, and/or (iii) the determination of the scope or applicability of this agreement to arbitrate, will be resolved individually and exclusively by final and binding arbitration administered by the National Arbitration Forum (the "Forum") and conducted before a sole arbitrator pursuant to the Code of Procedure established by the Forum. The arbitration shall be held at a location determined by the Forum pursuant to the Code of Procedure, or at such other location as may be mutually agreed upon by the Entrant and Sponsor. The arbitrator's decision shall be controlled by the terms and conditions of these Official Rules and any of the other agreements referenced herein that the applicable Entrant may have entered into in connection with the Sweepstakes. There shall be no authority for any claims to be arbitrated on a class or representative basis; arbitration can decide only the Entrant's and/or Sponsor's individual claims and the arbitrator may not consolidate or join the claims of other persons or parties who may be similarly situated. The arbitrator shall not have the power to award special or punitive damages against the Entrant or Sweepstakes Entities. For more information on the Forum and/or the Forum's Code of Procedure, please visit their website at www.arb-forum.com. If any part of this Arbitration Provision is deemed to be invalid or otherwise unenforceable or illegal, the balance of this Arbitration Provision shall remain in effect and shall be construed in accordance with its terms as if the invalid or illegal provision were not contained herein.

10. PRIVACY POLICY: Any personal information supplied by you to Sponsor will be subject to Sponsor's privacy policy posted at <https://www.toyota.com/support/privacy-rights/>. By entering the Sweepstakes, you grant

Sponsor permission to share your email address and any other personally identifiable information with the other Sweepstakes Entities for the purpose of Sweepstakes administration and prize fulfillment. Sponsor will not sell, rent, transfer or otherwise disclose your personal data to any third party other than as explicitly described herein or in accordance with Sponsor's privacy policy.

11. SPONSOR: Pacific Northwest Toyota Dealer Association, 520 SW Yamhill, Suite 500, Portland, OR 97204

12. ADMINISTRATOR: Creative Zing Promotion Group, 2100 E. Robinson St., Orlando, FL 32803.

13. WINNERS LIST: To obtain the name of the winners, send a request along with a stamped, self-addressed envelope to "2023 Dear Summertime Sweepstakes" Winners List, 2100 E. Robinson St., Orlando, FL 32803. Requests for the names of the winners must be received no later than September 8, 2023.

ENTRY POOL /ELIGIBLE ZIP CODE CHART

Entry Pool	Dealership Name	State	Zip Codes
1	Larry Lassen Toyota	Oregon	97321
			97322
			97335
			97352
			97355
			97374
			97386
2	Lum's Toyota	Oregon	97102
			97103
			97110
			97121
			97131
			97138
			97145
			97146
			98537

			98577
			98586
			98614
			98624
			98631
			98638
			98640
			98644
3	Beaverton Toyota	Oregon	97003
			97005
			97006
			97007
			97008
			97223
			97224
			97225
			97229
4	Coos Bay Toyota	Oregon	97411
			97420
			97423
			97449
			97459
5	Toyota of Corvallis	Oregon	97324
			97330
			97331
			97333
			97348
			97361
			97370
			97377
			97389
			97446
97456			
6	Ron Tonkin Toyota	Oregon	97086
			97206
			97215
			97216
			97218
			97220
			97233
			97236

			97266
7	Kendall Toyota	Oregon	97401
			97402
			97404
			97405
			97412
			97419
			97437
			97448
			97451
			97453
			97461
			97487
			97490
8	Toyota of Gladstone	Oregon	97034
			97038
			97004
			97015
			97017
			97027
			97042
			97045
			97068
			97222
			97267
9	Grants Pass Toyota	Oregon	97497
			97523
			97526
			97527
			97531
			97532
			97533
			97537
			97538
			97543
97544			
10	Gresham Toyota	Oregon	97023
			97049
			97067
			97009
			97010

			97011
			97019
			97022
			97024
			97030
			97055
			97060
			97080
			97089
			97230
11	Royal Moore Toyota	Oregon	97078
			97106
			97109
			97113
			97116
			97117
			97119
			97123
			97124
			97125
			97133
			97144
12	Lithia Toyota of Klamath Falls	Oregon	97601
			97603
			97623
			97625
			97626
			97627
			97632
			97633
97634			
13	Dick Hannah Toyota	Washington	97016
			97018
			97048
			97051
			97054
			97064
			98581
			98603
			98611
			98616
			98625

			98626
			98632
			98645
			98649
			98674
14	Damian Lillard Toyota	Oregon	97101
			97111
			97114
			97115
			97122
			97127
			97128
			97132
			97148
			97338
			97347
			97371
			97378
			97396
15	Lithia Toyota of Medford	Oregon	97501
			97502
			97503
			97504
			97520
			97524
			97525
			97530
			97535
			97539
			97540
			97541
16	Toyota of Newport	Oregon	97326
			97341
			97343
			97357
			97365
			97366
			97367
			97368
			97369
			97376
			97380

			97388
			97390
			97391
			97394
			97498
17	Clint Newell Toyota	Oregon	97410
			97416
			97417
			97432
			97442
			97443
			97457
			97462
			97469
			97470
			97471
			97479
			97481
			97486
			97495
97496			
97499			
18	Capitol Toyota	Oregon	97392
			97351
			97301
			97302
			97303
			97304
			97305
			97306
			97310
			97312
			97317
			97325
			97362
			97375
			97381
97383			
97385			
19	Lithia Toyota of Springfield	Oregon	97327
			97336
			97403

			97408
			97424
			97426
			97431
			97434
			97438
			97452
			97454
			97455
			97475
			97477
			97478
			97488
			97492
20	Columbia Gorge Toyota	Oregon	98605
			98619
			98620
			97014
			97031
			97040
			97041
			97044
			97058
			98602
			98613
			98617
			98628
			98635
			98650
			98670
98672			
98673			
21	Vancouver Toyota	Washington	98601
			98604
			98606
			98607
			98629
			98639
			98642
			98648
			98660
			98661
			98662

			98663
			98664
			98665
			98671
			98675
			98682
			98683
			98684
			98685
			98686
22	Toyota of Portland	Oregon	97053
			97056
			97201
			97202
			97203
			97204
			97205
			97209
			97210
			97211
			97212
			97213
			97214
			97217
			97219
			97221
			97227
97231			
97232			
97239			
23	Wilsonville Toyota	Oregon	97002
			97013
			97020
			97026
			97032
			97035
			97062
			97070
			97071
			97137
			97140

